

Mayuresh Mule

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Portfolio | LinkedIn | ShellScholars

SUMMARY

Product-minded professional with 3+ years of experience driving recruiter-facing and candidate-facing experiences at an AI-powered assessment platform. Led feature discovery, workflow optimization, UX design, stakeholder collaboration, and cross-functional execution across assessment systems, billing workflows, candidate journeys, and recruiter tools. Strong technical foundation combined with product thinking, enabling effective collaboration between business, design, and engineering teams. Currently building ShellScholars, a portfolio registry platform focused on professional proof-of-work and digital identity.

PRODUCT HIGHLIGHTS

- Delivered 4 recruiter-facing workflow modules, improving recruiter efficiency by 30%
- Led website redesign resulting in 25% higher user engagement
- Modernized candidate platform architecture to improve scalability and maintainability
- Built ShellScholars from concept to MVP as an independent product builder
- Winner of multiple UX Hack hackathons

EXPERIENCE

PMaps

UX/UI Developer – Product Experience

Thane, India

Jul 2023 – Present

- Built and optimized 4 recruiter-facing modules – Test Library, Billing, Invite Candidate, and User Journey – improving recruiter workflow efficiency by 30%.
- Translated stakeholder inputs and ambiguous business problems into scoped UX flows, wireframes, and production-ready Vue.js interfaces.
- Led the company website redesign using Webflow, improving interface clarity, content structure, and user engagement by 25%.
- Migrated the Candidate UI to Quasar, improving frontend maintainability and supporting product scalability for a wider user base.
- Converted complex psychological assessment workflows into intuitive multi-step UI experiences for recruiter and candidate personas.

PMaps

Web Developer Intern

Thane, India

Dec 2022 – Jul 2023

- Built Test Duration APIs to control candidate assessment access within defined time windows, improving scheduling reliability.
- Developed cooling period logic to prevent early retakes, strengthening assessment integrity and fairness.
- Delivered Figma-driven UI updates that improved usability and reduced friction across assessment flows.

PRODUCT PROJECTS

ShellScholars – Full-stack Portfolio Registry Platform

shellscholars.com

Independent Product Builder | Nuxt, Supabase

Ongoing

- Building a full-stack portfolio registry platform that helps professionals create public workspaces, claim personalized URLs, and manage proof-of-work content from one profile system.
- Identified the problem of scattered professional proof across resumes, links, private repositories, and disconnected case studies.
- Designed and developed the landing page, URL availability flow, profession-based workspace selection, and dynamic workspace generation experience.
- Implementing Supabase-backed profile and workspace management with a Nuxt-based frontend architecture.
- Creating an inline CMS experience for editing profile content, portfolio blocks, links, proof-of-work, and case-study sections directly from the workspace.

SKILLS

Product Discovery, Requirement Gathering, Stakeholder Management, User Research, User Journey Mapping, UX Flows, Wireframing, Product Thinking, MVP Definition, Experimentation, A/B Testing, Workflow Optimization, Figma, Jira, Notion, Webflow, Supabase, Vue.js, Nuxt, JavaScript.

AWARDS AND RECOGNITIONS

- UX Hack Winner, 1st Prize – Razorpay Hackathon 2024, Aug 2024
- UX Hack Winner, 1st Prize – PhonePe Hackathon 2024, Jul 2024
- Runner Up – Airtel UX Hackathon 2024, Aug 2024
- Excellence in Openness – PMaps Annual Awards 2025, Jan 2025

CERTIFICATIONS

AI Product Management Program: HELLOPM, May 2026

UX/UI Design: Henry Harvin Education, Jul 2023

Figma UI/UX & Animations: Udemy Learning, Feb 2023

EDUCATION

SVKM's NMIMS Mumbai: Master of Computer Applications (MCA) , 2021 – 2023

LF Polytechnic, TMV University : Bachelor of Computer Applications (BCA), 2019 – 2021