

Mayuresh Mule

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Portfolio | LinkedIn

SUMMARY

Product professional with 3+ years of experience translating business problems into shipped product improvements at an AI-powered SaaS platform. Skilled in stakeholder management, requirements gathering, UX strategy, workflow optimization, and end-to-end product delivery. Currently building two AI products, ShellScholars and Unicorn Nexus, from concept to launch.

EXPERIENCE

PMaps

UX/UI Developer – Product Experience

Mumbai, India

Jul 2023 – Present

- Sat with recruiters and business stakeholders to understand where their day-to-day workflows broke down, then turned those conversations into requirements and shipped changes across Test Library, Billing, Invite Candidate, and User Journey modules, making recruiters roughly 30% faster at their core tasks.
- Ran requirement discussions and mapped end-to-end journeys, converting business needs into UX flows, wireframes, and user stories that engineering could build against without guesswork.
- Traced repeated drop-offs in assessment management and candidate invitation flows back to specific friction points, and reworked those interactions to remove them.
- Led the redesign of the company website end to end, making content easier to find and lifting engagement by 25%.
- Rebuilt the Candidate Platform UI on a cleaner foundation, cutting maintenance overhead and making future feature work noticeably quicker to ship.
- Validated data and verified features ahead of every release, catching broken workflows before they reached users rather than after.

PMaps

Web Developer Intern

Mumbai, India

Dec 2022 – Jul 2023

- Automated assessment access control using configurable scheduling rules, replacing a manual, error-prone step for the operations team.
- Built a cooling-period rule that blocked early retakes, protecting assessment integrity and keeping the process compliant.
- Shipped interface improvements that made candidate assessment journeys simpler to complete and easier to support.

PRODUCT PROJECTS

Unicorn Nexus – AI Knowledge Intelligence Platform

unicorncraftstudios.com

Product Owner & Builder

Ongoing

- Owned the product vision and full PRD for a platform that closes a gap most RAG chatbots leave open: telling companies which questions their AI can't actually answer.
- Led the phased roadmap across ingestion and chat foundation, knowledge intelligence, and customer experience, turning a broad vision into scoped, buildable phases.
- Designed the Knowledge Health scoring model, combining coverage, confidence, freshness, duplicates, contradictions, and retrieval success into one signal so teams know what to fix first instead of guessing.
- Defined the lead capture pipeline, embeddable widget, and analytics model around business outcomes the product is judged on: support deflection and lead conversion, not just usage volume.

ShellScholars – Portfolio Registry Platform

shellscholars.com

Independent Product Builder

Ongoing

- Identified that professional proof-of-work sits scattered across resumes, portfolios, and repositories, and owned the MVP scope to solve it: one claimable professional identity.
- Drove design and development of the landing experience, workspace onboarding, profession-based templates, and URL claiming, taking the product from concept to a live platform.
- Leading the next release, profile and content management, prioritized directly from early user feedback.

SKILLS

Product: Requirement Gathering, Stakeholder Management, PRD Writing, Process Mapping, Workflow Optimization, User Story Creation, User Journey Mapping, Root Cause Analysis, Business Process Improvement, AI/RAG Product Design, Agile Methodology, Jira, Confluence, Notion

Analytics: Data Analysis, SQL, Excel, Google Analytics, Microsoft Clarity

Design: Figma, Webflow

Technical: Vue.js, Nuxt.js, JavaScript, Supabase, REST APIs

AWARDS AND RECOGNITIONS

- Excellence in Openness – PMaps Annual Awards 2025, Jan 2025
- UX Hack Winner, 1st Prize – Razorpay Hackathon 2024, Aug 2024
- UX Hack Winner, Runner Up – Airtel Hackathon 2024, Aug 2024
- UX Hack Winner, 1st Prize – PhonePe Hackathon 2024, Jul 2024

CERTIFICATIONS

AI Product Management Program: HELLOPM, May 2026

UX/UI Design: Henry Harvin Education, Jul 2023

EDUCATION

SVKM's NMIMS Mumbai: Master of Computer Applications (MCA) , 2021 – 2023